

April, 2017

International Business Conference 2017:

Creativity, Innovation and Entrepreneurship

Please read all the footnotes for paper submission guidelines and general text requirements¹.

Paper Title²

Author(s)³

Author Affiliation⁴

Abstract⁵

The abstract is required to be not longer than 250 words and to be written in accordance to the following guidelines: a) purpose of your research; b) research design/methodology/approach; c) results and research implications.

Keywords:⁶ keyword 1, keyword 2, etc.

Introduction⁷

Main text sections⁸ Please note how to present tables and figures⁹. Please include all the possible annexes, appendices, footnotes and endnotes directly into the text since we aim at a streamlined reading experience online.

Conclusions¹⁰

References¹¹ (please see the next page for reference list requirements.)

¹ All papers should be submitted as MS-WORD documents. Leave a space between paragraphs and start new paragraphs without any indentations.

² In 16 pt., bold font, not in capital letters. Write a title for your paper which includes the most important keywords related to the Conference topic.

³ In 12 pt., bold font, not in capital letters.

⁴ In 12 pt. Please provide the affiliation of each author (full name of your university or institution, its department and full address).

⁵ Abstract text is written in 10 pt.

⁶ In 10 pt. Please provide up to 10 keywords, indicating the essential topics of your research.

⁷ In 12 pt., bold font. The paper begins with an Introduction. It should clearly state the purpose and objectives of the research. A well-written introduction engages the reader in the problem of interest and provides a context for research by placing the paper in the context of current knowledge and prior theoretical and empirical research related to the topic.

⁸ In 12 pt. Following the Introduction, text should be organized into logical parts and sections that present research findings. Headings must be concise, in bold font.

⁹ Figures should be captioned below in 10 pt. (for instance: Figure 1. Title of a Figure) and centered under the figure. Tables should be captioned above a table (for instance: Table 2. Title of a Table.) and centered to the left.

¹⁰ Conclusions should describe research results and discussion, the interpretation of these results, and the conclusions that can be drawn. The authors might also discuss potential future directions for research.

¹¹ Within the article text, references are cited giving the last name of the author(s) and the year of publication of the reference. The year should always be enclosed in parentheses; whether or not the name of the author(s) should be enclosed within the parentheses depends on the context. For instance, Last name (Year) or (Last name, Year). The list of references at the end of the paper should be arranged in an alphabetical order in accordance to the last name of the author. Please refer to the reference examples shown above.

Reference List Requirements

Please make sure that your reference list is presented in an APA 6th edition style arranged in an alphabetical order in accordance to the last name of the author or source. Just for your primary reference, we provide several examples below:

For Books:

Good, W., Jr., & White, G. B. (1979). *Title of a Book*. City, Country: Publisher.

For a Chapter in a Book:

Bergquist, J. M. (1992). Title of a Chapter. In J. D. Buenker & L. A. Ratner (Eds.), *Title of a Book* (pp. 53-76). City, Country: Publisher.

For Articles:

Becker, L. J., & Seligman, C. (1981). Welcome to the energy crisis. *Title of a Journal*, 37(2), 1-7.

For E-Books:

Best, A. (2004). *Title of a Book*. Retrieved from <http://www.full-online-adress.com>

For Webpages (provide the title and web address of a specific page)

Statistics New Zealand. (n.d.). *Review of economic standard of living statistics*. Retrieved from <http://www.stats.govt.nz/Publications/StandardOfLiving/review-esol-consultation-paper.aspx>